

### **DATA FOR JOURNALISTS**



#### PRE-MADE DATASETS

This is the quickest way to receive data if you are on a tight deadline. Look through more than 100 highly sought-after datasets such as Zillow, Instagram, Tiktok, Airbnb, eCommerce marketplaces, LinkedIn, Crunchbase, Glassdoor, and Trustpilot.

- 1. Sign up for a free account to view sample data.
- 2. Explore the <u>datasets</u> we offer by category. (shown below)

B2B Data

eCommerce Data

Financial Data

Real Estate Data

Social Media Data

Travel Data

Geospatial Data

Other

3. Scroll through available fields to see what's available. You will see sample datasets, i.e. Crunchbase shows 30 entries out of 3 million. Often there is more than one dataset per website that targets different purposes. <u>Jump to the example below.</u>

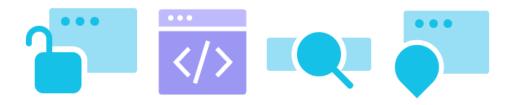


- 4. Request the data by <u>contacting</u> our team. If you are unsure, the data team can help guide you. We have additional pre-made datasets available in case you have a specific website you are looking for but don't see it on the list.
- 5. We have an analyst who can provide insights if requested.



# **CUSTOM DATASETS WITH THE HELP OF OUR DEDICATED TEAM:**

- 1. Contact our team, about your needs.
- 2. Determine the websites you need data from, define the fields needed, state your deadline.
- 3. Upon delivery of your request review a sample dataset to ensure it provides the information you need.
- 4. We deliver the full raw dataset with analytics as needed.



### **BUILD CUSTOM DATASETS ON YOUR OWN:**

Bright Data has technology to make your web scraping efforts go smoothly and be more effective with our industry leading innovations that deliver data in a structured format.

Web Scraper IDE easily develop scrapers using JavaScript Scraping Browser automates retries and unblocking SERP API collects parsed search engine results Web Unlocker bypasses technical challenges

- 1. Contact our team, the program director to discuss the use case and make sure it meets our ethical guidelines.
- 2. Access to the tools you need will be provided for the duration of the project.
- 3. Support is available 24/7.

## **Program Director Contact:**

Jennifer Burns

jennifer@brightdata.com

Director of PR and Communications



© Copyright 2023 Bright Data Ltd.

 $Bright\ Data\ Ltd.\ (Headquarters),\ 4\ Hamahshev\ St.,\ Netanya\ 4250714,\ Israel\ (POB\ 8025).$ Bright Data, Inc., 500 7th Ave, 9th Floor Office 9A1234, New York, NY 10018, United States.